

## FOR IMMEDIATE RELEASE

### James Fox Hits Amazon Best-Seller List With “UNcommon”

*James Fox recently hit two Amazon best-seller lists with the new book, “UNcommon”*

**Chicago, IL – June 23, 2015** – Fox Financial Group, Ltd., Founder James Fox recently joined Brian Tracy and a select group of business leaders from around the world to co-author the book titled “UNcommon.” The book was released on June 11, 2015 by CelebrityPress™ - a leading business book publisher.

On the day of release, [UNCommon](#) reached best-seller status in two Amazon categories - reaching as high as #16 in: “Sales and Selling.” The book also reached best-seller status in the “Marketing” category. James Fox contributed a chapter titled “This Is Not Your Grandmother’s Annuity- How The Modern Annuity Has Changed.”



There are few people that can keep up with the fast paced, ever changing Retirement and Estate Planning industry like Jim Fox. With over 25 years of experience, he has seen many shifts in the industry and taken on many roles. However, year after year, there was one thing that he noticed was in need of attention—better education and options for individuals reaching their retirement years. This is the premise behind Fox Financial Group, Ltd., the company he founded, located in Burr Ridge, Illinois, a suburb of Chicago.

As a graduate of Certified Estate Planning School and Certified Senior Advisor School, Jim continues to increase his knowledge and help his clients make fundamental shifts in how they approach retirement, and structure this amazing time in life so that they will be guaranteed to have a lifetime income. His passion clearly shows through, and all his business comes from referrals from satisfied clients—1,100 strong and counting.

Jim’s expertise is sought out and he has been featured in *Advisor Today* magazine, and he is in the process of writing his second book, which is due out in the summer of 2015. He has spent a great deal of time talking with companies and various organizations, helping them to educate their employees about better retirement and estate planning. According to Jim, “One of the keys to my success is that I am genuinely vested in integrity, trust, and service.”

Consumers’ testimonials to the genuine nature and integrity of Jim’s business are reiterated by the best ratings (A+) at popular consumer agencies such as Better Business Bureau and Angie’s List. Jim has received multiple Million Dollar Round Table Awards, such as the Top of the Table Award, given to the top .10% in the industry, and the Court of the Table Award, which is given to the top 1% in the world for the industry.