

FOR IMMEDIATE RELEASE

James Fox Hits Amazon Best-Seller List With “UNcommon”

James Fox recently hit two Amazon best-seller lists with the new book, “UNcommon”

Chicago, IL – June 25, 2015 – Fox Financial Group, Ltd., Founder James Fox recently joined Brian Tracy and a select group of business leaders from around the world to co-author the book titled “UNcommon.” The book was released on June 11, 2015 by CelebrityPress™ - a leading business book publisher.

On the day of release, [UNCommon](#) reached best-seller status in two Amazon categories - reaching as high as #16 in: “Sales and Selling.” The book also reached best-seller status in the “Marketing” category. James Fox contributed a chapter titled “This Is Not Your Grandmother’s Annuity- How The Modern Annuity Has Changed.”



There are few people that can keep up with the fast paced, ever changing Retirement and Estate Planning industry like Jim Fox. With over 25 years of experience, he has seen many shifts in the industry and taken on many roles. However, year after year, there was one thing that he noticed was in need of attention—better education and options for individuals reaching their retirement years. This is the premise behind Fox Financial Group, Ltd., the company he founded, located in Burr Ridge, Illinois, a suburb of Chicago.

As a graduate of Certified Estate Planning School and Certified Senior Advisor School, Jim continues to increase his knowledge and help his clients make fundamental shifts in how they approach retirement, and structure this amazing time in life so that they will be guaranteed to have a lifetime income. His passion clearly shows through, and all his business comes from referrals from satisfied clients—1,100 strong and counting.

Jim’s expertise is sought out and he has been featured in *Advisor Today* magazine, and he is in the process of writing his second book, which is due out in the summer of 2015. He has spent a great deal of time talking with companies and various organizations, helping them to educate their employees about better retirement and estate planning. According to Jim, “One of the keys to my success is that I am genuinely vested in integrity, trust, and service.”

Consumers’ testimonials to the genuine nature and integrity of Jim’s business are reiterated by the best ratings (A+) at popular consumer agencies such as Better Business Bureau and Angie’s List. Jim has received multiple Million Dollar Round Table Awards, such as the Top of the Table Award, given to the top .10% in the industry, and the Court of the Table Award, which is given to the top 1% in the world for the industry.

CelebrityPress™ describes the book:

"Common" can be defined as ordinary while "uncommon" suggests rarity. However, combining Common Sense with Uncommon Knowledge has the potential to produce winners.

While Common Sense has been noted to be in short supply and Uncommon Knowledge hard to come by, the Celebrity Experts® in this book have combined the two to produce high rates of success in their fields. If you are looking to accomplish personal, worthy goals, a helping hand will get you there faster. In addition, a mentor will invariably get you there at less cost than if you try to make your own way, helping you to avoid errors that may be time-consuming or costly, or both. Succeeding requires the attributes of hard work, sound planning, action and perseverance-while combining common sense and uncommon knowledge as a part of the process.

This book presents a panel of CelebrityExperts® including: Financial Consultants, Wealth Managers, Retirement, Investment and Health Specialists, Realtors®, Marketers, Coaches and other entrepreneurial specialists. They have all attained success in their fields and would be pleased to mentor you on your journey to attain your goal(s). You need not be alone... You see, in life, lots of people know what to do, but few people actually do what they know. Knowing is not enough! You must take action.

After such a successful release, James Fox will be recognized by [The National Academy of Best-Selling Authors™](#), an organization that honors authors from many of the leading independent best-seller lists.

Click [HERE](#) to order a copy of *UNcommon*

A portion of the royalties earned from *UNCommon* will be given to Entrepreneur's International Foundation, a not for profit organization dedicated to creating unique launch campaigns to raise money and awareness for charitable causes.

More About James Fox:

The passion that Jim has for his career carries over into all aspects of his personal life. He is an avid golfer and a music lover. He plays the guitar, mandolin, and harmonica, and also has two music CDs out, which he co-produced. In addition, he spent 15 years as a high school and collegiate basketball official and has appeared on television several times.

Jim has also run several marathons and half marathons. Always one to have exciting goals to look forward to, Jim has begun engaging in the speaking circuit, spreading his message of safe retirement to people across the United States that he has already shared with individuals in the greater Chicago area for so long.

Jim can be reached at 630-654-1976, or check out his website at www.foxfinancialgroup.net for more information and educational videos.